

Johnsonite®

For more information, contact:

Rachel Tipton
Johnsonite
800/899-8916
rtipton@johnsonite.com

FOR IMMEDIATE RELEASE

JOHNSONITE® INTRODUCES MODULAR RUBBER TILE PROGRAM THAT CREATES LIMITLESS DESIGN FLEXIBILITY

CHAGRIN FALLS, OHIO, February 7, 2007 – Johnsonite®, provider of the world's most integrated high performance flooring system, introduces Circulinity™, a collection of textured rubber tile patterns that can be used together in creating a limitless number of unique interior environments.

Designing rubber floor tile patterns has never been so imaginative with Circulinity, a specially designed component rubber tile system that provides limitless numbers of floor pattern options. Johnsonite's new concept for rubber tiles makes custom flooring design a standard method of operation, without any additional cost. Johnsonite provides you with the coordinated patterns and you deliver your customer with a truly unique floor design.

Circulinity consists of five different, but coordinated patterns that work with each other or alone. Your uniquely fashioned blueprint can have tiles run in any direction to convey the special effects you get with the distinctive light refraction built in to each pattern. Circulinity's 24" x 24" size is compatible with other Roundel® Rubber Tile textures. Even designs such as Hammered, Flagstone, Weathered and Smooth can be combined with Circulinity for yet more dramatic effects. Below are the five patterns in the Circulinity line, all of which are now available:

- Fast Lane™ – various shaped parallel lines fashioned to symbolize a big city freeway
- Round-a-Bout™ – Depth is added to the equation as one large circle is characterized with a vertical line projected through it
- Tricycle™ – three random circles are present with a single line dramatically expanding the texture
- Tic-Tac-Toe™ – nine orderly circles reminiscent of old childhood games
- Effervescent™ – a series of circles identical to bubbles in a soda pop are mixed with linear lines of diverse sizes

Fast Lane is also available in a tread with riser profile, up to six feet in length. The texture lines on Fast Lane are the same as the other Circulinity tiles, allowing this one stair tread to coordinate with all five tile patterns. Fast Lane stair treads are also available with solid color rubber, grit tape and standard Prima™ Marbleized inserts for treads for the visually impaired.

All five Circulinity tile patterns, Roundel tiles and treads, and Fast Lane stair tread profile are available in over 70 standard colors. The system also contains matching transitions, wall base, corner guards and stair products.

"The Circulinity program offers the most flexibility of anything else available in rubber tile today," claims Joe Visintin, product manager. "You can offer your customers and end-users a unique and aesthetically pleasing solution with enduring performance and built-in safety. Space design becomes unique and compelling, positively impacting occupants and their productivity."

Johnsonite, headquartered in Chagrin Falls, Ohio, is the leader in flooring solutions that integrate design, function and life-safety, leading to enhanced productivity in high performance environments. Sales, manufacturing operations and product distribution are located throughout North America. For more information on Johnsonite products and systems, call (800) 899-8916 in the United States and (800) 661-2162 in Canada or visit Johnsonite at www.johnsonite.com.

Johnsonite is a Tarkett Company. Tarkett was founded over 130 years ago and is now the largest resilient manufacturer in the world with over 28 production centers, sales of about 1.6 billion € (1.9 billion US\$) in more than 100 countries and over 7000 employees. Its comprehensive product lines are known throughout the industry for innovation, excellent design and high quality. The corporation's core businesses are segmented into two divisions, commercial and residential. The core products include resilient flooring, including linoleum, wood, and laminate floor products for residential and commercial applications. In North America the commercial products are marketed under the brand names Tarkett®, Azrock®, by Tarkett, and Expressions™ by Tarkett. For further information visit Tarkett at www.tarkett.com.

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