

## NEWS RELEASE



On September 30, 2010 MSNBC's Morning Joe show interviewed Robbins, Inc. President and CEO, Jay Stoehr, in a live segment at John McDonogh High School unveiling the new gymnasium floor that Robbins donated alongside our exclusive dealer, Covington Flooring, in response to Digger Phelps' challenge in 2009. As one of the schools in New Orleans still reeling from the effects of Hurricane Katrina four years earlier, John McDonogh needed a new gym floor and a little hope as well. In this exclusive interview, Jay Stoehr was asked to describe the transformation of the floor. The Robbins family is not only proud of the superior quality of the floor installed at John McDonogh, we are also overwhelmed at the remarkable amount of appreciation received from both the hosts of the *Morning Joe Show*, Joe, Mika, and Willie, and the students at John McDonogh High School. Robbins is both grateful and honored to be a part of this experience, and thankful to Digger for the inspiring challenge that brought so much to the school and community in New Orleans.

To watch the full segment of the *Morning Joe Show* that aired on live TV, visit our You Tube site, or to read the full story and interview with Jay visit our website below.

<http://www.youtube.com/user/RobbinsSportsSurface>

<http://www.robbinsfloor.com/news.asp?page=191>